



OFFICIAL PROGRAM 2020

# THE 68th ANNUAL MID-SOUTH FARM & GIN SHOW

FEBRUARY 28-29, 2020

**DELTA**  
**FarmPress**

AD RATES AND ORDER FORM

Space Deadline: Dec 13, 2019  
Material Deadline: Jan 3, 2020



**Bring Farmers To Your Booth!**  
**Reach Over 35,000 Growers With Your ad**  
**in the only Official Show Program!**

Two weeks prior to the show, the program will be polybagged with the entire circulation of Delta Farm Press, the Alabama circulation of Southeast Farm Press, and will be distributed at the show. This program will include exhibitor lists, floor plan and other information for those attending.

Ad Sizes	B/W	2/C	4/C	Ad Dimensions	Width	Depth
Full Page	\$5,200	\$6,550	\$7,690	Full Page 7.5" x 10.5" (trim) – 7.75" x 10.75" (with bleed)	See below	
Full Spread	\$10,375	\$13,105	\$15,365	Full Spread 15" x 10.5" (trim) – 15.25" x 10.75" (with bleed)	See below	
2/3 Page	\$3,670	\$5,030	\$6,170	2/3 Page	4.25"	9.25"
1/2 Page Island	\$3,240	\$4,610	\$5,745	1/2 Page Island	4.25"	7"
1/2 Page	\$2,925	\$4,280	\$5,430	1/2 Page Horizontal	6.5"	4.5"
1/3 Page	\$2,175	\$3,525	\$4,655	1/2 Page Vertical	3.125"	9.25"
1/4 Page	\$1,475	\$2,830	\$3,970	1/3 Page Square	4.25"	4.5"
1/6 Page	\$1,035	\$2,400	\$3,525	1/3 Page Vertical	2"	9.25"
Business Card	\$755	\$2,115	\$3,260	1/4 Page	3.125"	4.5"
Exhibitor List Ad			\$455	1/6 Page	2"	4.5"
				Business Card	4.5"	2"
				Exhibitor List Ad	2.125"	1"
<b>Full Page</b>		Trim Size 7.5" x 10.5"		7.75" x 10.75" with Bleed	Live area 6.5" x 9.5"	
<b>Full Page Spread</b>		Trim Size 15" x 10.5"		15.25" x 10.75" with Bleed	Live area 14" x 9.5"	

<b>Contract:</b>	<b>Place your order today.</b>
Contact _____	Cindy Hubbard
Title _____	PHONE: 662-627-0134
Company _____	EMAIL: cindy.hubbard@farmprogress.com
Address _____	<b>Ad Info</b>
City _____ State _____ Zip _____	Ad Size _____ Shape _____
Telephone _____	Color _____ Rate _____
Email _____	Signature _____
	Date _____