

Thursday, February 23

Note: Schedule of Events Subject to Change Due to COVID-19 Restrictions

SCHEDULE OF EVENTS

AT THE PEABODY HOTEL

- 1:30 p.m.** **Southern Cotton Ginners Association and Foundation Annual Meetings**, Venetian Room.
Presiding: **Tom Calloway**, Rayville Producers Gin, Rayville, La., Southern Cotton Ginners Association President
- Welcome: **Gene Seale**, National Cotton Ginners Association President, Glenbar Gin, Pima, Ariz.,
- U.S. Cotton: Challenges and New Opportunities**
The Amazing Potential of Cottonseed — Dr. Susan Yvonne “Evy” Jaconis, Director of Agricultural and Environmental Research, Cotton Incorporated
Challenges for U.S. Cotton — Hank Reichle, President and CEO, Staplcotn
- Ag Achievement Award** — Kody Beavers, Boeuf Farm Prairie, Franklin Parish, Enterprise, La., and LSU AgCenter
- 6:30 p.m.** **Honors Reception**, Peabody Forest Ballroom, — Sponsored by Memphis Tourism. All Association members welcome (Tickets for reception and banquet must be purchased in advance.)
- 7:15 p.m.** **Honors Banquet**, Peabody Continental Ballroom. All Association members welcome. (Tickets are required.)
- ◆ Honoring Ginner of the Year, **Brad Williams**, Burlison Gin Company, Inc., Burlison, Tenn.
 - ◆ SCGA Memorial Scholarship Honoree, **David “Buddy” Cochran**, Avon Gin Inc., Avon, Miss.
 - ◆ The A.L. Vandergriff Cotton Pioneer Award: **Kenneth Hood** (posthumous), H.B. Hood & Sons, Gunnison, Miss.

Friday, February 24

SCHEDULE OF EVENTS

- 7:30 a.m.** **Shuttle bus service from Peabody, Doubletree, and other downtown hotels to the Renasant Convention Center begins.**

AT THE RENASANT CONVENTION CENTER

255 North Main Street

- 8:30 a.m.** **AG OUTLOOK MEETING, Cannon Center Stage**, Presiding, **Tom Calloway**, Rayville Producers Gin, Rayville, La., SCGA President
- ◆ Special Welcome: **Congressman David Kustoff**, (R-Tenn., 8th District)
 - ◆ Cotton Issues, **Shawn L. Holladay**, National Cotton Council Chairman, Lubbock, Texas.
 - ◆ Outlook for U.S. and World Cotton, **Joe Nicosia**, Trading Operations Officer, and Head of the Cotton Platform, Louis Dreyfus Company, Executive Vice President of Louis Dreyfus Company LLC., Cordova, Tenn.
- 9:00 a.m.** **MID-SOUTH FARM & GIN SHOW IS OPEN**
- 11:00 a.m.** **AGLAUNCH START-UP STATION**, Room 102 Level 1 Lobby
AgLaunch is bringing its Startup Station back to the Mid-South Farm and Gin Show for a sixth year. The Startup Station will host some of the most innovative ag tech entrepreneurs from across the country to showcase how their ideas will shape the future of food and agriculture. It serves as the culmination of Phase II of the AgLaunch365 programming, a farm-centric model that supports ag tech companies with real-world solutions addressing on-farm issues by connecting them to farmers.
- 11:30 a.m.** **INTERNATIONAL TRADE FORUM**, Room 115 Level 1 Lobby
Sponsored by University of Tennessee, Tennessee Department of Agriculture, and Tennessee Farm Bureau Federation. The 2023 Mid-South Agricultural Trade Conference seeks to inform farmers, agribusinesses, and agricultural leaders in Tennessee and the Mid-South about the role and significance of international trade on local agricultural production, global markets and economies, as well as increase awareness of agricultural exporting tools and resources. Experts on trade as well as State and National commodity leaders will provide context on today's changing trade landscape. Speaker line-up and additional breakout sessions will be communicated through social media and the show mobile app.

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SCHEDULE OF EVENTS

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- 1:00 p.m.** **USDA MARKET NEWS 101**, Room 104 Level 1 Lobby
Learn about USDA Market News including demos of their latest report platform and data access tools.
- 2:30 p.m.** **MID-SOUTH NAMA STUDENT COMPETITION**, Room 102A Level 1 Lobby
- 5:00 p.m.** **MID-SOUTH FARM & GIN SHOW CLOSES**

Saturday, February 25

SCHEDULE OF EVENTS

- 7:30 a.m.** Shuttle bus service from Peabody, Doubletree, and other downtown hotels to the Rensant Convention Center begins.

AT THE RENASANT CONVENTION CENTER 255 North Main Street

- 8:30 a.m.** **AG OUTLOOK MEETING, Cannon Center Stage**. Presiding, **Tommy Calloway**, Rayville Producers Gin, Rayville, La., SCGA President
Grain Market Outlook/Marketing Strategies & Projections for 2023 — **Richard Brock**, Brock Associates, Milwaukee, Wisc., will provide a grain market outlook and his unique insight into grain marketing and the challenges farmers will face in the year ahead.
Special \$500 cash attendance prize. Prize will be awarded by end of seminar. Must be present to win.
- 9:00 a.m.** **MID-SOUTH FARM & GIN SHOW IS OPEN**
- 11:00 p.m.** **SOUTHERN COTTON GINNERS ASSOCIATION SAFETY LUNCHEON**, Room 114 Level 1 Lobby
- 12:30 p.m.** **SPECIAL RICE MARKETING EDUCATIONAL SEMINAR**, Room 101 Level 1 Lobby
Featuring **Milo Hamilton**, Co-founder and Senior Agricultural Economist of Firstgrain, Inc.,
Rice rules of thumb may not work so well in 2023. Is the price of rice shaking your world? Is the cost of growing it shaking your world? This workshop looks at the rice price as trapped between uncertain input costs and other factors you may never have thought about before. We will be in Memphis to help you sort through your new crop rice price outlook.
- 1:00 p.m.** **4-H CHOPPED MEAL PREPARATION CHALLENGE**, Room 203 Level 2
4-H members from multiple states will compete in a food challenge at the Mid-South Farm and Gin Show to demonstrate their knowledge and skills as it relates to preparing a healthy meal with items commonly found in a local food pantry. Contest will emphasize limiting food waste, food efficiency, and healthiness of a meal. Attend the award ceremony to see the winning recipes and the top three 4-H Chopped teams!
- 4:30 p.m.** **MID-SOUTH FARM & GIN SHOW CLOSES**

AT THE PEABODY HOTEL IN THE GRAND BALLROOM

- 9:00 p.m.** **THE JAMBOREE** (Adults Only, Please), Everyone Welcome. Cash Bar. Music by **The Krackerjacks**, the party band of the South.
Brought to you by Jamboree Sponsors: **Chem Cotton, Helena Agri, Indianola Electric Co., Kelley Electric, Kimbell Gin Machinery, The KBH Corporation, Lummus Ag Technology, Olam Agri, Planter Cotton Oil Mill, Signode Packaging, Samuel Packaging Systems, Square Weber, LLC, Stover Equipment, Tannehill Industries, Vandergriff American**

For more information: www.farmandginshow.com.

Download the Farm and Gin Show app for updates. Available on iTunes and on Google Play.

SPECIAL NOTE: Exhibits, Exhibitor Information, and Seminars from the 2023 Mid-South Farm & Gin Show will be available for registered attendees on-demand at the Mid-South Farm & Gin Show Virtual Show Site