



OFFICIAL PROGRAM 2023

THE 71st ANNUAL MID-SOUTH FARM & GIN SHOW

FEBRUARY 24-25, 2023

DELTA
FarmPress

AD RATES AND ORDER FORM

Space Deadline: Dec 16, 2022
Material Deadline: Jan 6, 2023

Bring Farmers To Your Booth!
Reach Over 35,000 Growers With Your ad
in the only Official Show Program!

Two weeks prior to the show, the program will be polybagged with the entire circulation of Delta Farm Press, the Alabama circulation of Southeast Farm Press, and will be distributed at the show. This program will include exhibitor lists, floor plan and other information for those attending.



Ad Sizes	B/W	2/C	4/C	Ad Dimensions	Width	Depth
Full Page	\$5,200	\$6,550	\$7,690	Full Page 7.5" x 10.5" (trim) – 7.75" x 10.75" (with bleed)	See below	
Full Spread	\$10,375	\$13,105	\$15,365	Full Spread 15" x 10.5" (trim) – 15.25" x 10.75" (with bleed)	See below	
2/3 Page	\$3,670	\$5,030	\$6,170	2/3 Page	4.25"	9.25"
1/2 Page Island	\$3,240	\$4,610	\$5,745	1/2 Page Island	4.25"	7"
1/2 Page	\$2,925	\$4,280	\$5,430	1/2 Page Horizontal	6.5"	4.5"
1/3 Page	\$2,175	\$3,525	\$4,655	1/2 Page Vertical	3.125"	9.25"
1/4 Page	\$1,475	\$2,830	\$3,970	1/3 Page Square	4.25"	4.5"
1/6 Page	\$1,035	\$2,400	\$3,525	1/3 Page Vertical	2"	9.25"
Business Card	\$755	\$2,115	\$3,260	1/4 Page	3.125"	4.5"
Exhibitor List Ad			\$455	1/6 Page	2"	4.5"
				Business Card	3.25"	2"
				Exhibitor List Ad	2.125"	1"
Full Page		Trim Size 7.5" x 10.5"		7.75" x 10.75" with Bleed	Live area 6.5" x 9.5"	
Full Page Spread		Trim Size 15" x 10.5"		15.25" x 10.75" with Bleed	Live area 14" x 9.5"	

Contract:

Contact _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____

Email _____

For more information contact your Farm Progress representative.

PHONE: 800-253-3160

Ad Info

Ad Size _____ Shape _____

Color _____ Rate _____

Signature _____

Date _____