



OFFICIAL PROGRAM 2021

THE 69th ANNUAL **MID-SOUTH FARM & GIN SHOW**

FEBRUARY 26-27, 2021

**DELTA FarmPress**

AD RATES AND ORDER FORM

Space Deadline: Dec 14, 2020  
Material Deadline: Jan 4, 2021



**Bring Farmers To Your Booth!  
Reach Over 35,000 Growers With Your ad  
in the only Official Show Program!**

Two weeks prior to the show, the program will be polybagged with the entire circulation of Delta Farm Press, the Alabama circulation of Southeast Farm Press, and will be distributed at the show. This program will include exhibitor lists, floor plan and other information for those attending.

Ad Sizes	B/W	2/C	4/C	Ad Dimensions	Width	Depth
Full Page	\$5,200	\$6,550	\$7,690	Full Page 7.5" x 10.5" (trim) – 7.75" x 10.75" (with bleed)	See below	
Full Spread	\$10,375	\$13,105	\$15,365	Full Spread 15" x 10.5" (trim) – 15.25" x 10.75" (with bleed)	See below	
2/3 Page	\$3,670	\$5,030	\$6,170	2/3 Page	4.25"	9.25"
1/2 Page Island	\$3,240	\$4,610	\$5,745	1/2 Page Island	4.25"	7"
1/2 Page	\$2,925	\$4,280	\$5,430	1/2 Page Horizontal	6.5"	4.5"
1/3 Page	\$2,175	\$3,525	\$4,655	1/2 Page Vertical	3.125"	9.25"
1/4 Page	\$1,475	\$2,830	\$3,970	1/3 Page Square	4.25"	4.5"
1/6 Page	\$1,035	\$2,400	\$3,525	1/3 Page Vertical	2"	9.25"
Business Card	\$755	\$2,115	\$3,260	1/4 Page	3.125"	4.5"
Exhibitor List Ad			\$455	1/6 Page	2"	4.5"
				Business Card	3.25"	2"
				Exhibitor List Ad	2.125"	1"
<b>Full Page</b>		Trim Size 7.5" x 10.5"		7.75" x 10.75" with Bleed	Live area 6.5" x 9.5"	
<b>Full Page Spread</b>		Trim Size 15" x 10.5"		15.25" x 10.75" with Bleed	Live area 14" x 9.5"	

<p><b>Contract:</b></p> <p>Contact _____</p> <p>Title _____</p> <p>Company _____</p> <p>Address _____</p> <p>City _____ State _____ Zip _____</p> <p>Telephone _____</p> <p>Email _____</p>	<p><b>For more information contact your Farm Progress representative.</b></p> <p><b>PHONE: 800-253-3160</b></p> <p><b>Ad Info</b></p> <p>Ad Size _____ Shape _____</p> <p>Color _____ Rate _____</p> <p>Signature _____</p> <p>Date _____</p>
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